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THE DEPUTY SECRETARY OF DEFENSE
WASHINGTON 25, D. C.

May 8, 1951

Dear Mr. Beall:

Thank you for your letter of May 6, 1951, and the offer of your services in connection with psychological warfare planning. I will see that your letter is referred to the appropriate individuals who are concerned with this subject. I very much appreciate your communicating with me and I hope that we may be in a position to take advantage of your suggestion.

With kindest regards, I am

Sincerely yours,

ROBERT A. LOVETT

Mr. Jack Beall



cc:

Mr. Webb
Gen. Smith
(with copy of basic letter)

OSD REVIEW COMPLETED

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Mr. Robert A. Lovett
Deputy Secretary of Defense
Washington, D. C.

Dear Mr. Secretary:

You may recall me as a former correspondent of the New York Herald Tribune and as a commentator over the ABC network.

Since hypertension knocked me out of radio I have been trying to make up my mind whether to go back to my native Texas, where I have an opening in the oil business, or to stay here in anticipation of a major war. Things are looking so ominous for even the short pull that I have finally concluded I would feel better, personally, if I offered my services here where I might do some good as a result of certain indoctrination I have had in the subject of Communism.

For nearly two years I did a regular weekly, coast-to-coast broadcast titled "Communism and the World". This ABC program was the first network show to deal exclusively and systematically with the subject. I won a Freedoms Foundation award with it. Bill Wood, of State, can back up my assertion that it had very good audiences.

Later, I was director of the Research and Information Service of the All-American Conference to Combat Communism. It was while in this work, thrown daily with leading experts on Communism, that I became much attracted to the idea of Psychological Warfare as one of our great hopes -- that is, if we can catch up in this too-long-neglected field. I have spent many hours talking to the experts about Psychological Warfare and its possibilities.

Recently I saw where a new planning section of Psychological Warfare was being set up under the National Security Council to report directly to you, to Mr. Webb and Gen. Smith.

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That is why I am addressing this note to you.
If you should think, from this brief resume' of my back-
ground (which can be supplemented by reference to Who's
Who) that I might fit in somewhere in Psychological Warfare
I would be glad to talk to you or to anyone you might
designate.

Sincerely,

(signed)

Jack Beall

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